

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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**PRODUCTS FINISHING** is a business-to-business media brand that produces a monthly print magazine, digital media, research and live events for the field of finishing. Products Finishing's editorial team and expert contributors produce information on new product technology, operational best practices, market intelligence and industry news.

### BRAND REPORT PURPOSE

The Brand Report provides a deeper understanding and identification of all audited touch points with customers that have interest in the brand. It is designed to present analysis of all communication channels, including a brand's unique users within each channel of, but not across, multiple media platforms. This non-integrated report contains data for each separate media channel as indicated in the Executive Summary. No attempt has been made to identify or eliminate duplication that may exist across media channels.

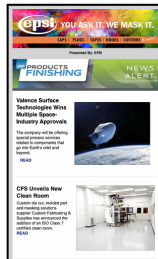
## CHANNELS

### PRODUCTS FINISHING MAGAZINE



6 issues in the period  
25,840 average circulation

### PRODUCTS FINISHING E-NEWSLETTERS



2 E-Newsletters in the period  
26 total issued in the period  
14,947 average per occurrence  
15,113 average per occurrence

### PRODUCTS FINISHING WEBSITE



64,490 average users

### PRODUCTS FINISHING SOCIAL MEDIA



2,020 Twitter followers  
1,831 Facebook followers  
113,737 YouTube views

## EXECUTIVE SUMMARY

Below are the average contacts per occurrence, including frequency per period reported.

	Non-Paid	Paid	Average
<b>PRODUCTS FINISHING MAGAZINE</b> (6 issues in the period)	25,840	-	25,840
(See Paragraph 3b for Format Type and Source)			
<b>PRODUCTS FINISHING E-NEWSLETTERS</b>			
a. PF Latest News Alert (20 issued in the period)	14,947	-	14,947
b. PF Upcoming Issue Alert (6 issued in the period)	15,113	-	15,113
<b>PRODUCTS FINISHING WEBSITE</b> (Monthly Users with 130,145 average Pageviews)	64,490	-	64,490
<b>PRODUCTS FINISHING SOCIAL MEDIA</b>			
a. Twitter followers	*2,020	-	*2,020
b. Facebook followers	*1,831	-	*1,831
c. YouTube views	*113,737	-	*113,737

\*Social Media claims are cumulative figures, not averages.

**FIELD SERVED**

**PRODUCTS FINISHING** serves the finishing field. Included are plants whose products fall in manufacturing industries. Also served are wholesale trade firms, and professional, scientific and technical services.

**PURPOSE**

Included herein is a supplementary analysis of recipients who responded to the question "Which of the following markets do you manufacture for?"

**DEFINITION OF RECIPIENT QUALIFICATION**

Qualified recipients include corporate executives as well as company management, manufacturing production, manufacturing engineering, quality assurance and quality control, product design and research and development engineering, purchasing, sales and other qualified personnel.

**AVERAGE NON-QUALIFIED CIRCULATION**

Non-Qualified Not Included Elsewhere	Copies
Other Paid Circulation	1
Advertiser and Agency	1,049
Allocated for Trade Shows and Conventions	-
All Other	818
<b>TOTAL</b>	<b>1,868</b>

**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR THE PERIOD**

Qualified Circulation	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	25,840	100.0	25,840	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>25,840</b>	<b>100.0</b>	<b>25,840</b>	<b>100.0</b>	<b>-</b>	<b>-</b>

**2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD**

2020 Issue	Print	Digital	Unique Total Qualified*
July	24,194	14,773	25,125
August	24,281	15,038	25,441
September	24,479	15,173	25,762
October	24,512	15,243	25,832
November	25,004	15,587	26,433
December	25,015	15,536	26,449

\*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

**3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2020**  
 This issue is 2.8% or 711 copies above the average of the other 5 issues reported in Paragraph 2.

NAICS	Business and Industry	Total Qualified	Percent of Total	Classification by Title Engineering						
				Company Management Purchasing	Manufacturing Production	Manufacturing Engineering	Quality, Product Design & R&D	Educational or Government	Sales & Marketing	Other NEC
<b>325</b>	<b>Chemical Manufacturing</b>	1,216	4.6	550	113	135	159	1	242	16
<b>326</b>	<b>Plastics and Rubber Products Manufacturing</b>	842	3.2	377	183	169	70	2	34	7
<b>327</b>	<b>Nonmetallic Mineral Product Manufacturing</b>	169	0.6	77	30	31	13	-	18	-
<b>331</b>	<b>Primary Metal Manufacturing</b>	469	1.8	187	112	96	47	3	24	-
<b>332</b>	<b>Fabricated Metal Product Manufacturing</b>									
3321	Forging and Stamping	289	1.1	132	72	62	18	-	4	1
3322	Cutlery and Handtool Manufacturing	162	0.6	65	41	39	14	-	2	1
3323	Architectural and Structural Metals Manufacturing	1,188	4.5	752	225	124	55	-	29	3
3324	Boiler, Tank, and Shipping Container Manufacturing	50	0.2	24	5	9	7	-	5	-
3325	Hardware Manufacturing	60	0.2	23	16	10	9	-	2	-
3326	Spring and Wire Product Manufacturing	114	0.4	57	23	17	11	-	6	-
3327	Machine Shops; Turned Product; and Screw, Nut, and Bolt Manufacturing	3,269	12.4	1,825	715	415	213	4	89	8
332811	Metal Heat Treating	432	1.6	245	94	44	27	-	22	-
332812	Metal Coating, Engraving (except Jewelry and Silverware), and Allied Services to Manufacturers	1,074	4.1	714	173	77	52	-	52	6
332813	Electroplating, Plating, Polishing, Anodizing, and Coloring	3,791	14.3	2,305	655	252	378	3	178	20
3329	Other Fabricated Metal Product Manufacturing	2,269	8.6	1,265	455	299	141	2	94	13
	<b>Sub-Total 332</b>	<b>12,698</b>	<b>48.0</b>	<b>7,407</b>	<b>2,474</b>	<b>1,348</b>	<b>925</b>	<b>9</b>	<b>483</b>	<b>52</b>
<b>333</b>	<b>Machinery Manufacturing</b>									
3331	Agriculture, Construction, and Mining Machinery Manufacturing	355	1.3	129	79	101	43	-	3	-
3332	Industrial Machinery Manufacturing	471	1.8	235	71	101	28	-	36	-
3333	Commercial and Service Industry Machinery Manufacturing	231	0.9	138	25	32	17	-	16	3
3334	Ventilation, Heating, Air-Conditioning, and Commercial Refrigeration Equipment Manufacturing	195	0.7	99	38	34	10	-	14	-
3335	Metalworking Machinery Manufacturing	923	3.5	419	216	171	53	1	59	4
3336	Engine, Turbine, and Power Transmission Equipment Manufacturing	201	0.8	61	31	76	26	-	5	2
3339	Other General Purpose Machinery Manufacturing	701	2.7	232	142	196	59	-	69	3
	<b>Sub-Total 333</b>	<b>3,077</b>	<b>11.7</b>	<b>1,313</b>	<b>602</b>	<b>711</b>	<b>236</b>	<b>1</b>	<b>202</b>	<b>12</b>
<b>334</b>	<b>Computer and Electronic Product Manufacturing</b>									
3341	Computer and Peripheral Equipment Manufacturing	10	-	2	2	5	1	-	-	-
3342	Communications Equipment Manufacturing	96	0.4	31	21	39	5	-	-	-
3343	Audio and Video Equipment Manufacturing	21	0.1	7	1	11	2	-	-	-
3344	Semiconductor and Other Electronic Component Manufacturing	272	1.0	78	51	92	47	-	4	-
3345	Navigational, Measuring, Electromedical, and Control Instruments Manufacturing	419	1.6	96	76	166	53	1	26	1
3346	Manufacturing and Reproducing Magnetic and Optical Media	4	-	3	-	1	-	-	-	-
	<b>Sub-Total 334</b>	<b>822</b>	<b>3.1</b>	<b>217</b>	<b>151</b>	<b>314</b>	<b>108</b>	<b>1</b>	<b>30</b>	<b>1</b>
<b>335</b>	<b>Electrical Equipment, Appliance, and Component Manufacturing</b>									
3351	Electric Lighting Equipment Manufacturing	79	0.3	31	29	11	5	-	3	-
3352	Household Appliance Manufacturing	61	0.2	17	11	21	9	-	2	1
3353	Electrical Equipment Manufacturing	182	0.7	47	36	74	21	-	3	1
3359	Other Electrical Equipment and Component Manufacturing	198	0.8	55	43	61	19	-	20	-
	<b>Sub-Total 335</b>	<b>520</b>	<b>2.0</b>	<b>150</b>	<b>119</b>	<b>167</b>	<b>54</b>	<b>-</b>	<b>28</b>	<b>2</b>
<b>336</b>	<b>Transportation Equipment Manufacturing</b>									
3361	Motor Vehicle Manufacturing	249	1.0	96	49	71	29	-	2	2
3362	Motor Vehicle Body and Trailer Manufacturing	373	1.4	172	77	87	28	1	8	-
3363	Motor Vehicle Parts Manufacturing	1,541	5.8	585	292	464	172	-	21	7
3364	Aerospace Product and Parts Manufacturing	1,200	4.6	322	251	471	136	2	15	3
3365	Railroad Rolling Stock Manufacturing	34	0.1	10	11	11	1	-	1	-
3366	Ship and Boat Building	135	0.5	73	31	22	8	-	1	-
3369	Other Transportation Equipment Manufacturing	186	0.7	109	26	33	16	-	2	-
	<b>Sub-Total 336</b>	<b>3,718</b>	<b>14.1</b>	<b>1,367</b>	<b>737</b>	<b>1,159</b>	<b>390</b>	<b>3</b>	<b>50</b>	<b>12</b>
<b>337</b>	<b>Furniture and Related Product Manufacturing</b>	197	0.7	80	59	39	17	-	2	-
<b>339</b>	<b>Miscellaneous Manufacturing</b>									
33911	Medical Equipment and Supplies Manufacturing	662	2.5	305	110	163	76	-	5	3
3399	Other Miscellaneous Manufacturing	503	1.9	255	97	94	41	1	7	8
	<b>Sub-Total 339</b>	<b>1,165</b>	<b>4.4</b>	<b>560</b>	<b>207</b>	<b>257</b>	<b>117</b>	<b>1</b>	<b>12</b>	<b>11</b>
<b>311-324</b>	<b>Miscellaneous Manufacturing</b>	233	0.9	120	45	26	20	2	18	2
<b>42</b>	<b>Wholesale Trade</b>	429	1.6	264	37	34	14	-	78	2
<b>541</b>	<b>Professional, Scientific and Technical Svcs</b>	364	1.4	165	17	99	49	9	22	3
	<b>Miscellaneous Others</b>	514	1.9	321	55	58	26	38	9	7
	<b>TOTAL QUALIFIED CIRCULATION</b>	<b>26,433</b>	<b>100.0</b>	<b>13,155</b>	<b>4,941</b>	<b>4,643</b>	<b>2,245</b>	<b>70</b>	<b>1,252</b>	<b>127</b>

**COMPANY MANAGEMENT; PURCHASING:** titles include Chairman, Director, General Manager, Managing Director, Owner, President, Vice President, Purchasing Mgr, Buyer and other related titles.

**MANUFACTURING PRODUCTION** titles include: Vice President of Manufacturing (or Production), CNC Programmer, District Production Manager, Inspector, Foreman, Leadman, Machinist, Manager of Manufacturing, Millwright, Automation Engineer, and other Manufacturing/Production titles.

**MANUFACTURING ENGINEERING** titles include Vice President of Manufacturing (or Production) Engineering, Abrasive Engineer, Administrative Value Engineer, Control Engineer, Design & Tool Engineer, Environmental Engineer, Estimate Engineer, Finishing Engineer, Plant Services Engineer, and other Manufacturing/ Engineering titles.

**QUALITY, PRODUCT DESIGN, & R&D** titles include Vice President of Product Design & Development Engineering, Detailer, Development Engineer, Development & Project Engineer, Draftsman, Product Design Engineer, Product Design & Development Engineer, Product Designer, Product Planning Engineer, and other Product Design and Development Engineering titles.

**EDUCATIONAL or GOVERNMENT** titles include Professor, Instructor and other Educational titles.

**SALES & MARKETING** titles include Regional Sales Director, National Sales Director, National Accounts Manager, Marketing Director, PR Director and other sales/marketing titles.

**OTHER N.E.C.**

**SUPPLEMENTARY DATA FOR ISSUE OF NOVEMBER 2020**

This is an analysis of 21,302 or 81.5% recipients who manufacture for the following industries. 17,357 are classified based on their response to the question 'Which of the following markets do you manufacture for?' and 3,945 are classified based on NAICS for their company indicating they are an OEM for the given market.

Business and Industry	Totals	Company Management Purchasing	Manufacturing Production	Manufacturing Engineering	Quality, Product Design & R&D	Educational or Government	Sales & Marketing	Other NEC
<b>Aerospace/Aviation</b>								
OEMs, Components & Parts	10,810	5,452	2,065	1,514	966	11	753	49
Captive Shops, Contract Shops & Job Shops	1,293	333	263	519	153	2	20	3
Other Qualified: R&D, Consultants, Testing & Design, Q/A	571	307	47	90	39	16	67	5
<b>Totals</b>	<b>12,674</b>	<b>6,092</b>	<b>2,375</b>	<b>2,123</b>	<b>1,158</b>	<b>29</b>	<b>840</b>	<b>57</b>
<b>Automotive/Transportation</b>								
OEMs, Components & Parts	12,017	6,257	2,246	1,609	1,028	16	806	55
Captive Shops, Contract Shops & Job Shops	2,163	853	418	622	229	1	31	9
Other Qualified: R&D, Consultants, Testing & Design, Q/A	707	442	48	93	42	11	67	4
<b>Totals</b>	<b>14,887</b>	<b>7,552</b>	<b>2,712</b>	<b>2,324</b>	<b>1,299</b>	<b>28</b>	<b>904</b>	<b>68</b>
<b>Medical/Dental</b>								
OEMs, Components & Parts	8,229	4,110	1,595	1,127	719	10	619	49
Captive Shops, Contract Shops & Job Shops	683	314	112	170	79	-	5	3
Other Qualified: R&D, Consultants, Testing & Design, Q/A	341	199	19	42	24	5	50	2
<b>Totals</b>	<b>9,253</b>	<b>4,623</b>	<b>1,726</b>	<b>1,339</b>	<b>822</b>	<b>15</b>	<b>674</b>	<b>54</b>
<b>Military/Defense</b>								
OEMs, Components & Parts	10,896	5,192	2,134	1,724	1,059	14	721	52
Captive Shops, Contract Shops & Job Shops	191	60	39	65	25	-	1	1
Other Qualified: R&D, Consultants, Testing & Design, Q/A	423	227	28	71	30	11	55	1
<b>Totals</b>	<b>11,510</b>	<b>5,479</b>	<b>2,201</b>	<b>1,860</b>	<b>1,114</b>	<b>25</b>	<b>777</b>	<b>54</b>
<b>Offroad/Construction/Agriculture</b>								
OEMs, Components & Parts	11,721	6,118	2,258	1,618	945	10	728	44
Captive Shops, Contract Shops & Job Shops	308	111	66	94	36	-	1	-
Other Qualified: R&D, Consultants, Testing & Design, Q/A	499	320	45	52	16	5	56	5
<b>Totals</b>	<b>12,528</b>	<b>6,549</b>	<b>2,369</b>	<b>1,764</b>	<b>997</b>	<b>15</b>	<b>785</b>	<b>49</b>

**OEMs, Components & Parts:** Corresponding Industry NAICS

**Captive Shops, Contract Shops & Job Shops:** Respondents in Mfg NAICS (311-339) not Industry-Specific

**Other Qualified:** R&D, Consultants, Testing & Design, Q/A: Respondents in non-Mfg NAICS SUPPLEMENTARY

**SUPPLEMENTARY DATA FOR ISSUE OF NOVEMBER 2020**

This is an analysis of 5,297 recipients in the indicated NAICS classifications, of whom 4,831 manufacture for the following industries based on their response to the question "Which of the following markets do you manufacture for?"

Contract Shops & Job Shops (NAICS 33281)	Totals	Company Management Purchasing	Manufacturing Production	Manufacturing Engineering	Quality, Product Design & R&D	Educational or Government	Sales & Marketing	Other NEC
Aerospace/Aviation	3,591	2,058	641	286	383	1	202	20
Automotive/Transportation	4,099	2,419	760	304	388	3	204	21
Medical/Dental	3,000	1,700	561	236	306	1	177	19
Military/Defense	3,446	1,955	641	275	366	1	188	20
Offroad/Construction/Agriculture	3,458	2,052	639	244	318	1	193	11

**3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2020**

Qualification Source	Print	Digital	Unique Total Qualified*	Percent
I. Direct Request:	<b>21,532</b>	<b>15,587</b>	<b>22,961</b>	<b>86.9</b>
II. Request from recipient's company:	-	-	-	-
III. Membership Benefit:	-	-	-	-
IV. **Communication (other than request):	<b>2,730</b>	-	<b>2,730</b>	<b>10.3</b>
V. <b>TOTAL</b> – Sources other than above (listed alphabetically):	<b>742</b>	-	<b>742</b>	<b>2.8</b>
Association rosters and directories	-	-	-	-
**Business directories	742	-	742	2.8
Manufacturer's, distributor's, and wholesaler's lists	-	-	-	-
Other sources	-	-	-	-
VI. Single Copy Sales:	-	-	-	-
<b>UNIQUE TOTAL QUALIFIED CIRCULATION*</b>	<b>25,004</b>	<b>15,587</b>	<b>26,433</b>	<b>100.0</b>
<b>PERCENT</b>	<b>94.6</b>	<b>59.0</b>	<b>100.0</b>	

\*Unique Total Qualified represents unique recipients, not the sum of Print and Digital.

\*\*See Additional Data

Note: Although age is not reported, all qualified circulation must be sourced within 36 months of the analyzed issue.

**GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2020\***

State	Total Qualified	Percent	State	Total Qualified	Percent
Maine	83		Kentucky	262	
New Hampshire	147		Tennessee	458	
Vermont	66		Alabama	269	
Massachusetts	594		Mississippi	107	
Rhode Island	134		EAST SO. CENTRAL	1,096	4.1
Connecticut	570		Arkansas	168	
NEW ENGLAND	1,594	6.0	Louisiana	140	
New York	1,084		Oklahoma	264	
New Jersey	501		Texas	1,226	
Pennsylvania	1,395		WEST SO. CENTRAL	1,798	6.8
MIDDLE ATLANTIC	2,980	11.3	Montana	47	
Ohio	2,592		Idaho	101	
Indiana	1,044		Wyoming	23	
Illinois	1,644		Colorado	231	
Michigan	1,859		New Mexico	73	
Wisconsin	1,205		Arizona	309	
EAST NO. CENTRAL	8,344	31.6	Utah	225	
Minnesota	774		Nevada	92	
Iowa	350		MOUNTAIN	1,101	4.2
Missouri	550		Alaska	17	
North Dakota	60		Washington	430	
South Dakota	106		Oregon	285	
Nebraska	203		California	2,087	
Kansas	322		Hawaii	11	
WEST NO. CENTRAL	2,365	9.0	PACIFIC	2,830	10.7
Delaware	53		UNITED STATES	25,023	94.7
Maryland	212		U.S. Territories	19	
Washington, DC	2		Canada	937	
Virginia	308		Mexico	175	
West Virginia	66		Other International	279	
North Carolina	614		APO/FPO	-	
South Carolina	369				
Georgia	471				
Florida	820				
SOUTH ATLANTIC	2,915	11.0			
			<b>TOTAL QUALIFIED CIRCULATION</b>	<b>26,433</b>	<b>100.0</b>

\*See Additional Data

## E-NEWSLETTER CHANNEL

2020	PF Latest News Alert	PF Upcoming Issue Alert
<b>JULY</b>		
July 1	-	14,464
July 8	14,244	-
July 15	14,313	-
July 22	14,408	-
<b>AUGUST</b>		
August 5	-	14,823
August 12	14,583	-
August 19	14,626	-
August 26	14,681	-
<b>SEPTEMBER</b>		
September 2	-	15,050
September 9	14,767	-
September 16	14,805	-
September 23	14,821	-
September 30	14,921	-
<b>OCTOBER</b>		
October 7	-	15,302
October 14	15,020	-
October 21	15,082	-
October 28	15,101	-
<b>NOVEMBER</b>		
November 4	-	15,475
November 11	15,140	-
November 18	15,163	-
November 25	15,187	-
<b>DECEMBER</b>		
December 2	-	15,563
December 9	15,225	-
December 16	15,242	-
December 23	15,803	-
December 30	15,814	-
<b>AVERAGE:</b>	<b>14,947</b>	<b>15,113</b>

PF Latest News Alert (20 issued in the period)  
PF Upcoming Issue Alert (6 issued in the period)

## WEBSITE CHANNEL

### WWW.PFONLINE.COM

2020	Pageviews	Sessions	Users	Average Session Duration
July	136,732	87,579	67,245	1:37
August	127,098	81,745	63,309	1:45
September	131,086	83,290	65,534	1:35
October	136,375	85,311	67,737	1:36
November	126,392	77,442	60,915	1:39
December	123,188	78,334	62,204	1:38
<b>AVERAGE:</b>	<b>130,145</b>	<b>82,283</b>	<b>64,490</b>	<b>1:38</b>

July – December 2020 data was provided by Google Analytics. All website activity is audited by BPA Worldwide.

#### WEBSITE GLOSSARY

**Pageviews:** A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

**Sessions:** A single continuous set of activity attributable to a cookie browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

**Users:** An identified and unduplicated Cookie Browser that accesses Internet content or advertising during a measurement period.

**Average Session Duration:** The time visitors remain on a site per session.

# SOCIAL MEDIA CHANNEL

## Products Finishing Social Media



Twitter followers

<http://twitter.com/ProductsFinMag>



Facebook followers

<http://facebook.com/ProductsFinishing>



YouTube views

<http://youtube.com/ProductsFinishing>

2020

	Twitter followers	Facebook followers	YouTube views
Beginning Balance	1,935	1,698	103,485
July	1,952	1,713	105,186
August	1,959	1,734	106,841
September	1,980	1,746	108,302
October	2,002	1,759	110,066
November	2,011	1,783	116,400
December	2,020	1,831	113,737

## ADDITIONAL DATA

### MAGAZINE:

#### METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

#### STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print edition exists, editorial and design are unchanged from the original print edition. Each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

#### PARAGRAPH 3b:

Communication (other than request) includes 7 sources of circulation for quantities of 175 copies or 0.7% to 1,019 copies or 3.9%. Business directories include 1 source of circulation for a quantity of 742 copies or 2.8%, including D&B Hoovers.

#### GEOGRAPHIC DISTRIBUTION:

Geographic data for E-Newsletters, Website and Social Media are not reported at the media owner's option.

### PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Todd Luciano, Publisher

Julie Ball, Audience Development Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

#### IMPORTANT NOTE:

This unaudited brand report has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed

January 21, 2021

State

Ohio

County

Hamilton

Received by BPA Worldwide

January 21, 2021

Type

BSD

ID Number

P141B0D0

#### About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, Connecticut, USA, BPA has a global membership, spanning more than 20 countries. The organization conducts 2,500+ audits for media brands in print, online/digital and live events. In addition, the BPA-iCompli division verifies compliance to defined industry standards, provides technology assurance, and certifies organization's sustainability practices and reporting. BPA is supported by 4,000+ advertiser and agency members. The latest innovation to move the industry forward is the BPA Media Exchange, a brand-safe and audited cooperative marketplace which offers automated solutions for the buying and selling of digital advertising.